

Mesquite Means Business

Workshop Series presents:

"Calling all customers!"

Thursday
Sept 30, 2010
5 - 7:30 PM

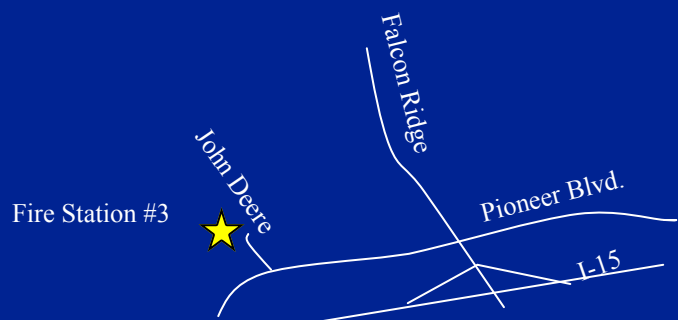
Customer Service Training

FREE for Mesquite Business owners or
anyone interested in Customer Service



AGENDA

- Why customers frequent (or don't frequent), your business?
- Conduct "Stay" Interviews (not exit ones)
- Become Your Customers (Internal & External) Friend
- Create Loyalty & Trust
- Empower
- Social Networking
- Creative Marketing



Location: Fire Station #3, 3 John Deere Dr. in the Mesquite Technology and Commerce Center

Please RSVP by Tuesday, Sept 28 to Mesquite Economic and Redevelopment Office at
(702) 346-5295 x 2106 or dpeavy@mesquitenv.gov